

EXPERIENCE

**Freelance** Creative Director // 2017-Present

Agencies include Droga5, Saatchi & Saatchi, Publicis, Havas, VaynerMedia on brands SKYY Vodka, Amazon, St. Maarten, Basil Hayden's, General Mills, Walmart, Stella Artois, Human Rights Campaign, Colgate, P&G (DayQuil, NyQuil, ZzzQuil, Sinex), Red Lobster, Jameson Whiskey, Chipotle, Three Olives Vodka, General Dynamics, Lipton Iced Tea, IBM Watson, Anguilla Tourism Bureau, Mayo Clinic, Irish Spring.

**BBDO** Associate Creative Director // 2015-2017

Hired to lead content development for the new AT&T Entertainment Group (DIRECTV) within digital division, Organic. Pitched and won the AT&T-DTV business for BBDO.

**Publicis** Senior Copywriter (Creative Lead) // 2011-2015

Creative lead in charge of the P&G Cascade brand, which won the global business. Additional accounts include Swiffer, Dawn, ZzzQuil, Tampax, Nestea, and pitch work.

**Kaplan Thaler** Senior Copywriter // 2011-2015

Wendy's, Coca-Cola Freestyle, Rosetta Stone, US Bank, Belfor, and pitch work.

**Draftfcb** Copywriter // 2010-2011

KRAFT (Oreo, Gevalia Kaffe), Beiersdorf (Nivea For Men, Eucerin), Cymbalta.

**Euro RSCG** Copywriter // 2010

Pfizer, Sanofi-Aventis.

**Big Idea** Copywriter // 2009-2010

ADP, Holiday Inn Express, Hotel Indigo, Hale & Hearty, Mayo Clinic, Anguilla Tourism.

EDUCATION

**Bard College**  
Bachelor's (with distinction)  
Psycholinguistics

**Humboldt Universität**  
English morphology

**Université Paris-Sorbonne**  
Literary translation (honors)

AWARDS + RECOGNITION

Effie, Webby, Addy, Mashie, FWA (Shortlist), IAC, Publicis Craft, Twitter Golden Tweet, AdWeek, AdAge, The New York Times, The Wall Street Journal, The Washington Post, Business Insider, Mashable, BuzzFeed, Huff Post, NBC Dateline, The Today Show, Communication Arts, NPR.

LANGUAGES

Fluent English, French, and German; with varying written and spoken proficiencies in Spanish, Swahili, Portuguese (Brazil), Mandarin & Afrikaans.

BONUS

**Huff Post** Political Satirist // 2010-2018

Featured humorist, cartoonist, and op-ed author.

**Various Content** // 2009-Present

Funny Or Die, Salon (editor's pick), BuzzFeed, and NYC's Peoples Improv Theater.